



EYES
FUNDRAISER

FRI 7TH OCT | 7 PM TO 10 PM

HELP ERADICATE
BLINDNESS



SPONSORSHIP OPPORTUNITIES

- Fundraising Dinner
- 7 October 2022
- Customs House, Brisbane

ABOUT LAYTON VISION FOUNDATION

- The Layton Vision Foundation (LVF) is a profit for purpose eye research charity based in Brisbane, and is dedicated to eradicating curable and incurable blindness in Australia, Oceania and South East Asia.
- Since 2016, Layton Vision Foundation (LVF) has promoted and assisted in the eradication of blindness through vision research and clinical services. Irreversible blindness is a tragic and feared outcome of many eye diseases.
- The LVF team members were active in providing clinical services and setting up clinics in the South Pacific before borders were closed, and now focus on the future of eye health by developing new, minimally invasive therapies that can treat a family, village or entire nation.
- The World Health Organization (WHO) World Report on Vision (WRV) predicts a substantial increase in the number of people with eye conditions and vision impairment in the coming years. Developing countries will bear the brunt. By donating to eye research, you can make a significant difference.



ABOUT OUR DIRECTOR

Make a difference to eradicate blindness

Dr Christopher Layton – Director of Clinical Research

Dr Christopher (Chris) Layton is a private Clinical Ophthalmologist and a national leader in innovative ophthalmology. He is also a Rhodes Scholar and founding director of the LVF Ophthalmology Research Centre. Chris is also the Founder of Ocugene, a Queensland based biotech start-up which is commercialising his gene therapy technology targeting macular degeneration, uveitis and choroidal melanoma. Dr Layton is the listed inventor on multiple patents in the USA, the EU, Japan, Israel, Australia and Singapore.

Dr Chris Layton established the Layton Vision Foundation in 2016 with a mission in mind: One cure, one vision, once. For everyone.

Working internationally and being immersed in the eye health industry from both a clinical and research position, Dr Chris Layton understands the global vision crisis and how it affects every day lives. While there has been significant public health action, increased awareness and availability of eye care services, the rise in population growth and aging is contributing to the number of people suffering from vision impairment, which is said to triple by 2050.

Through the Layton Vision Foundation, Dr Chris Layton provides educational training and research fellowship opportunities for the next generation of doctors in academic Ophthalmology. The goal is to ensure young doctors are empowered to push the boundaries of modern medicine to develop high quality treatments that are accessible for all.



BENEFITS OF SPONSORING

Sponsorship provides organisations with an excellent forum to promote their services to a highly pertinent audience. This is particularly advantageous in a competitive environment – why not put your organisation in the spotlight.

GOODWILL

Sponsoring one of our events allows you and your business to make a genuine difference and assist the eradication of blindness through research and clinical service.

COMMUNITY

Tap into a new community network and learn about how you can get involved with more worthwhile projects and activities.

BRAND AWARENESS

Grow your brand awareness in a positive way through exposure on our website and social media platforms in the lead-up, during and post the event.

POSITIVE POSITION

We offer event sponsors the opportunity to benefit from positive exposure and warm introductions to our supporters and beneficiaries.

TARGET MARKET

Attendees at our events include a mix of philanthropic minded individuals, corporate, medical, medium businesses and supporters.



SPONSORSHIP OPPORTUNITIES

EVENT PARTNER

- LOGO ON ALL PROMO MATERIALS
- COMPLIMENTARY TABLE OF 10
- ACKNOWLEDGEMENT BY MC DURING EVENT
- 2 MINUTE SPEAKING SPOT*
- 3 X SOCIAL MEDIA POSTS
- 1 X PULL-UP BANNER AT EVENT
- SOLUS AV SLIDE

*opportunity in Event Program

\$5,500

GOLD

- LOGO ON ALL PROMO MATERIALS
- FIVE COMPLIMENTARY TICKETS
- ACKNOWLEDGEMENT BY MC DURING EVENT
- 2 X PROMOTION IN GROUP SOCIAL MEDIA POSTS
- 1 X PULL-UP BANNER AT EVENT
- ACKNOWLEDGEMENT IN AV SLIDES

\$3,500

SILVER

- LOGO ON ALL PROMO MATERIALS
- TWO COMPLIMENTARY TICKETS
- ACKNOWLEDGEMENT BY MC DURING EVENT
- 2 X PROMOTION IN GROUP SOCIAL MEDIA POSTS
- ACKNOWLEDGEMENT IN AV SLIDES

\$2,500

SPONSORSHIP OPPORTUNITIES

VIP TABLE

- COMPLIMENTARY TABLE OF 10
- COMPANY NAME ON TABLE
- ACKNOWLEDGEMENT BY MC DURING EVENT
- ACKNOWLEDGEMENT IN AV SLIDES
- LISTED ON EVENT PROGRAM

\$2,750

BRONZE

- ACKNOWLEDGEMENT BY MC DURING EVENT
- PROMOTION IN GROUP SOCIAL MEDIA POSTS
- ACKNOWLEDGEMENT IN AV SLIDES
- LISTED ON EVENT PROGRAM

\$750

OTHER

- DONATE MAJOR PRIZE
- SPONSOR - MC
- SPONSOR - ENTERTAINMENT
- SPONSOR – GUEST SPEAKER
- THEMEING / CENTRE PIECES
- VIDEOGRAPHY/PHOTOGRAPHY
- OTHER OPTIONS – PLEASE DISCUSS

In Conclusion

Make a difference to eradicate blindness

Irreversible blindness is a tragic and feared outcome of many eye diseases and your support is vital. By supporting our event you are making a difference. Your sponsorship contribution goes to preventing and curing blindness.

We do understand that every organisation has different needs when it comes to marketing.

While we offer these standard sponsorship opportunities, we are happy to discuss your individual needs and other bespoke options that may be available.

Please feel free to get in touch with us.

Contact Janelle Bostock on j.Bostock@laytonfoundation.org.au or M: 0438 510 496.



Make a difference to eradicate blindness



Layton Vision Foundation Ltd is a registered charity with the Australian Charities and Not for Profits Commission. Donations are received as deductible gifts for tax purposes. The Layton Vision Foundation Ltd is administered by volunteers and 100% of contributions are used for charitable purposes.

Disclaimer

The Sponsor must pay the Organiser the amount set out in the Booking Contract which is for the items set out in the Payment Details. Credit card details are requested on the Booking Contract to secure sponsorship and the Sponsor irrevocably authorises the Organiser to debit the Sponsor's credit card with the total amount payable, together with any merchant fee for that credit card, if relevant, on or after the dates specified for payment. Payment schedules must be strictly adhered to. Should the Sponsor fail to make timely payments, we regret the Sponsor will automatically forfeit their entitlements, together with any monies already paid. If a Sponsor decides to cancel, the Sponsor may do so by giving a written notice to the Organiser. If cancellation occurs less than two months out from event, the Sponsor is liable for the full amount of the agreement. If the cancellation occurs with more than two months notice, the Sponsor will be liable for 50% of the full amount of the sponsorship. The Organiser may, in its absolute discretion, postpone or change the dates for the holding of the Event, shorten or lengthen the duration of the Event, change the hours during which the Event is held, or change the venue of the Event. The Organiser may determine this agreement and at its sole discretion return a part of payments made by the Sponsor, if the holding of the Event or the supply of any services by the Organiser is prevented, postponed or abandoned by reason of any cause not within the direct control of the Organised.